



Assumed's Monthly Newsletter

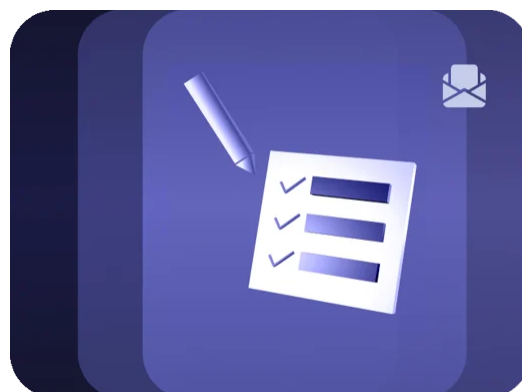
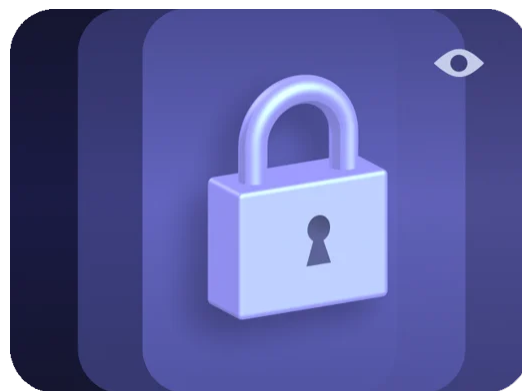
Turn assumptions into trust

We hope you had a great Fourth of July weekend! Now that we're all back, it's time to get down to business on what Assumed has been doing this last month. In this issue, we go over how sales coaches can use Assumed, how assumptions can be harmful and how MSSPs can rely on facts for their clients. Also, as always, our CISO's corner and how you can build your business like a castle with proper security measures.

Is it Safe to Assume That...

Why make assumptions when you can find the answers by doing a little digging?

[Read more](#)



Stop Guessing, Start Coaching

As a sales coach, you know that having insight into what your clients are *actually* communicating to prospects is the key to success. Find out how Assumed can get you those insights today!

[Read more](#)

Your Business is Your Castle – Build it Like One.

Your data is your treasure, keep it safe like castle walls do with theirs.

[Read more](#)



Did you Know?

Use labels to organize your contact seeds and quickly filter your Assumed inbox

Inbound Traffic By Label (Top 10)

Label	Percentage
Assumed newsletter	47.5%
Security	16.7%
Compliant	5.4%
Vetted	20.4%
2024	8.9%

Labels

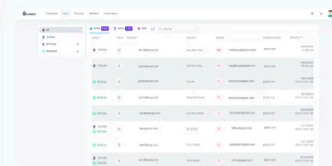
Assumed Seeds Feature Spotlight

The CISO's Corner

At the intersection of security and compliance

Protect your devices and personal data when travelling this summer

- ✓ **Make sure that your device is protected by a password or PIN**
- ✓ **Do not connect to unknown Wi-Fi networks**
- ✓ **Never leave your devices unattended in public places**
- ✓ **Avoid leaving laptops or other devices in your car or hotel room (use the trunk or hotel safe if you must)**



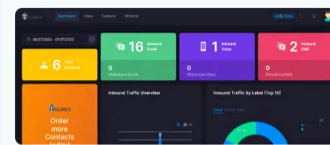
Detect Indicators of Data Leaks

Find out exactly when a data leak or breach happens.



Vet Your Data Partners

Dozens of phone calls and text in a day is unacceptable. Ensure partners are doing what they should be with data.



Validate Customer Experience

Your customers should not have a bad experience, find out what exactly they are getting and by who.

About Assumed

Assumed LLC provides simple solutions to improve the security posture of just about any organization in 3 easy steps, allowing companies to easily detect indicators of data leaks, vet data partners, and validate customers' experience.

#neverassumeanything

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